PRO-AI-AGENT

TO GROW YOUR BUSINESS WITH INTELLIGENT SOLUTIONS | IT & AI SERVICES

AI agent deployment action plan

🏠 Real Estate: Brokers & Agencies

In real estate, the first to respond wins the listing. The AI agent qualifies leads in seconds, books showings and follows every file through to closing.

The challenges we address

- Leads lost to slow replies in the evening and on weekends
- Time-consuming showing coordination
- Complex transaction paperwork follow-up

Overview

1	**Days 1-30**	**Foundations & quick wins**	Lead response time under 1 minute
2	**Days 31-60**	**Core business automations**	25 to 40% more showing appointments
3	**Days 61-90**	**Integrations & optimization**	No missed transaction deadlines
4	**Months 4-6**	**Scale & intelligence**	More listings from referrals
5	**Months 7-12**	**Autonomy & growth**	More deals per broker, with less admin

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DAYS 1-30

Foundations & quick wins

Goal : Set up a secure infrastructure, connect the agent to your messaging tools, train your team and deliver the first high-impact automations.

⚙ Common foundation

- **Kick-off workshop & process audit** — Mapping of your repetitive tasks, identification of quick wins and prioritization with your PRO-AI-AGENT project manager.
- **Dedicated VPS creation, deployment & configuration** — Private server sizing, hosting region selection, domain name, automatic backups and monitoring. Your data stays yours.
- **Ubuntu system security hardening** — Non-root user, key-only SSH access, firewall, brute-force attack protection, automatic security updates and log monitoring.
- **AI agent harness installation & configuration** — Setup of the agent's runtime environment, skills, permissions and action logging.
- **Connection to the LLM of your choice** — OpenAI, Anthropic, Google Gemini, Alibaba (Qwen) or lower-cost Chinese LLMs: secured API keys, spending caps and a fallback model.
- **Agent connection to your messaging apps** — Telegram, WhatsApp, Signal, email or others: you talk to your agent like a colleague, right from your phone.
- **Agent memory setup** — Specialized or open-source tools depending on your budget and the project manager's recommendations: long-term memory, company knowledge base, documents and procedures.
- **Team training** — Getting started with the tools, how to phrase a request, delegate a task, approve an action, plus security best practices to start automating daily work.

🏠 Industry automations

- **Instant 24/7 lead response** — Every listing site, website or social inquiry gets a reply in under a minute.
- **Buyer & tenant qualification** — Budget, financing, area, timeline: complete lead profile.
- **Property FAQ** — Listing details, taxes, condo fees and availability.

🎯 **Target outcome :** Lead response time under 1 minute

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DAYS 31-60

Core business automations

Goal : Automate the most time-consuming daily processes of your business and anchor new habits within the team.

⚙ **Common foundation**

- **Bi-weekly performance review** — Conversation analysis, instruction tuning and enrichment of the agent's memory.
- **Advanced training** — The team learns to create routines and scheduled tasks on its own, no technical skills needed.
- **LLM cost tracking** — Usage report and budget alerts to keep spending under control.

🏠 **Industry automations**

- **Automatic showing scheduling** — Coordination between buyers, sellers and brokers, with reminders.
- **Listing description writing** — Compelling bilingual copy from your notes and photos.
- **Post-showing follow-up** — Feedback collection and follow-up with interested buyers.
- **New listing alerts** — Matching listings sent automatically to each buyer.

🎯 **Target outcome :** 25 to 40% more showing appointments

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DAYS 61-90

Integrations & optimization

Goal : Connect the agent to your business software, make end-to-end workflows reliable and measure the first return on investment.

⚙ **Common foundation**

- **Quarterly security audit** — System patches, API key rotation, backup restore test.
- **Model selection optimization** — Smart routing between premium and low-cost models depending on each task's complexity.
- **90-day ROI review** — Hours saved, revenue generated and priorities for the next semester.

🏠 **Industry automations**

- **Real estate CRM integration** — Leads, transactions and documents synced.
- **Transaction tracking** — Condition deadlines, financing, inspection and closing.
- **Comparative market analysis** — Fast valuation prep for sellers.

🎯 **Target outcome :** No missed transaction deadlines

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MONTHS 4-6

Scale & intelligence

Goal : Move from task automation to intelligent management: specialized agents, forecasting, dashboards and compliance.

⚙ Common foundation

- **Multi-agent architecture** — Specialized agents (sales, operations, admin) coordinated by a main agent.
- **Compliance & data protection** — Data policy review (Quebec Law 25, PIPEDA, GDPR depending on your market), access logs and consents.
- **Power-user training** — Your internal champions become autonomous in evolving the automations.

🏠 Industry automations

- **Long-term database nurturing** — Market updates and home-anniversary touches.
- **Property management** — Repair requests, rent reminders and lease renewals.
- **Property marketing** — Posts, campaigns and virtual tours promoted automatically.

🎯 **Target outcome :** More listings from referrals

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MONTHS 7-12

Autonomy & growth

Goal : Turn AI into a lasting growth lever: new revenue streams, replicating the model and a year-2 roadmap.

⚙ Common foundation

- **Annual ROI & KPI review** — Full measurement of time savings, revenue and service quality over 12 months.
- **Full security audit & upgrade** — Infrastructure review, server and model upgrades to the latest generations.
- **Year-2 roadmap** — New automations, new channels and growth targets defined with your project manager.

🏠 Industry automations

- **Predictive prospecting** — Identifying owners likely to sell.
- **Augmented broker team** — One AI agent per broker, coordinated agency-wide.
- **Year-2 roadmap** — New segments: commercial, investment, short-term rentals.

🎯 **Target outcome :** More deals per broker, with less admin

Ready to launch your action plan?

Get a personalized plan and a free quote within 24 hours.

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Target outcomes are indicative goals; they are adjusted during the initial audit according to your situation. The plan is customized by your PRO-AI-AGENT project manager.